

NEWS RELEASE

ZOOMAWAY TRAVEL PARTNERS WITH WESTERN USA GOLF COURSE MANAGEMENT COMPANY, COURSECO, FOR RESERVATION BOOKING SOLUTION AT SIX GOLF COURSES

Customers can now book lodging and golf tee times simultaneously, resulting in cost savings and added convenience

VANCOUVER, BC – January 10, 2017 – ZoomAway Travel Inc. (TSXV-ZMA), (OTC: ZMWYF/Frankfurt: 4Z0), (the “Company”) www.zoomawaytravelinc.com, announced today that its wholly owned Nevada subsidiary, ZoomAway, Inc. (“ZoomAway”) has partnered with CourseCo (www.courseco.com), a golf course management company, to provide the Company’s “White Label” technology booking solutions at six of CourseCo’s 28 golf facilities under management.

CourseCo is one of the largest golf management companies in the Western United States, and manages 28 golf courses in California, Oregon, Washington and Texas. ZoomAway’s, scalable White Label Technology Platform will be embedded in the following CourseCo managed golf courses and will allow CourseCo customers to make lodging reservations and book tee times in one simple transaction, resulting in a single itinerary, significant cost savings and added convenience.

Pacific Grove Golf Links, Pacific Grove, California (playpacificgrove.com);

Napa Golf Course, Napa, California (playnapa.com);

Sea Ranch Golf Links, Sea Ranch, California (Searanchgolf.com);

Santa Barbara Golf Club, Santa Barbara, California (palysantabarbara.com);

Juniper Golf Course, Redmond, Oregon (playjuniper.com); and,

Palouse Ridge Golf Club at Washington State University, Pullman, Washington (palouseridge.com)

“CourseCo is one of the regions premiere golf management companies. Their courses and facilities represent some of the west’s premiere golf experiences. Our partnership and placement of the ZoomAway, Inc. “White Label” Technology Platform will allow their customers to package their hotel rooms and tee times in one convenient online location, resulting in increases in bookings and greater customer loyalty,” said Sean Schaeffer, President of ZoomAway Travel Inc.”

“CourseCo is very pleased to have ZoomAway Inc. as our exclusive partner, offering our golf destination customers enhanced digital tools to make their golf getaways simple to understand, and incredibly easy to reserve,” said Lance Merrihew, CourseCo Director of Marketing. “Our golf clubs look forward to seeing immediate rounds booking growth after launch of the ZoomAway Inc. White Label technology. CourseCo will expand our golf destination programming, with ZoomAway, Inc. as our partner, offering great golf experiences in highly desirable locations.”

About ZoomAway, Inc.

ZoomAway, Inc., a wholly owned subsidiary of ZoomAway Travel Inc. (TSX VENTURE: ZMA), provides leading hotels, golf resorts, ski resorts and activity providers with a seamless, scalable and fully integrated Technology Platform that allows for the discounted packaging of Lodging, Ski, Golf,

Activities, Attractions, seamlessly integrates into client website, providing their customers with a real time one stop shop for all of their travel and recreation needs. Additional information about ZoomAway, Inc. can be found at www.zoomawaytravelinc.com.

About CourseCo

CourseCo has become one of the largest golf management company's in its region by viewing corporate growth as a by-product, not as a primary objective. Concentrating on excellent performance of our last acquisition gets priority over planning our next acquisition. While growth is an important objective, we believe that by "doing everything we promise to do, plus ten percent," the quality of our work will assure our natural growth. CourseCo's decisions to pursue new business are made collaboratively by the people who will be both affected by the decision and responsible for its success—our senior operating personnel and officers.

The company has grown by focusing on these principles: Markets, properties, communities, and clients are known and understood personally by CourseCo's senior managers and principals; Detailed corporate supervision of site operations is coupled with entrepreneurial motivation and freedom for site managers; Communication lines between CourseCo's principals and its clients are kept short; Maintain an unrelenting focus on our clients' bottom line.

For more information about CourseCo please visit www.courseco.com .

For additional information contact: Sean Schaeffer, President, ZoomAway Travel Inc. at contact: 775-691-8860 sean@zoomaway.com

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward Looking Statements

This release includes certain statements that may be deemed “forward-looking statements”, including statements relating to the use of proceeds from the Offering and the commencement of trading of the Exchange. All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words “expects”, “plans”, “anticipates”, “believes”, “intends”, “estimates”, “projects”, “potential” and similar expressions, or that events or conditions “will”, “would”, “may”, “could” or “should” occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, market prices, and continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates and opinions of the Company's management on the date the statements are made. Except as required by applicable securities laws, the Company undertakes no obligation to update these forward-looking statements in the event that management's beliefs, estimates or opinions, or other factors, should change.