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## **ZOOMAWAY AND ePLAY DIGITAL INC. ANNOUNCE COLLABORATION**

*Next level travel planning and tourism - travel meets Twitch.*

**NEWS RELEASE**

**TSXV: ZMA**

**CSE:EPY**

VANCOUVER, BC – June 4th, 2018 – ZoomAway Travel Inc. (TSXV: ZMA) (ZoomAway) [www.zoomawaytravel.com](http://www.zoomawaytravel.com) and its wholly-owned Canadian subsidiary Travel Game Blockchain and ePlay Digital Inc. (CSE:EPY) [www.eplaydigital.com](http://www.eplaydigital.com) are pleased to announce the development of new Augmented Reality (AR) travel utility which leverages the two companies technology platforms.

The two companies will collaborate on development, publishing, and sales of Zoomaway's patent-pending travel-based game. As previously announced, Zoomaway plans to build the world's first "Gamified" travel utility addressing the multi-billion dollar travel, social media, and mobile games markets. Zoomaway continues to work on game design, pre-sales, and other aspects of the new game with Zero 8 Studios and is thrilled to announce ePlay will be added to the team.

"We are thrilled to utilize ePlay's mobile, augmented reality, marketing, monetization, and cryptocurrency platform for the game", says Sean Schaeffer, CEO of Zoomaway Travel. "We are selling to the travel industry and Zoomaway's existing clients new augmented reality advertising connected to Zoomaway technology."

Both companies already work with airlines, hotels, restaurants and other aspects of the travel and hospitality industry. Frequently providing Fortune 500 companies next-generation solutions, the companies will collaborate using their proprietary and patent-pending technology. Bringing the companies' esports, sports, blockchain, gamification, augmented reality, machine learning and artificial intelligence technologies together will help people save time and money while having fun. At the same time increasing retention and loyalty while users make travel decisions, prior to, and during their trip.

"The travel industry is overdue for a technology revolution," says Trevor Doerksen, CEO of ePlay Digital. "While some components of mobile games are utilized by way of travel loyalty programs, Zoomaway and ePlay are rapidly advancing the state-of-art by adding blockchain, esports and augmented reality technology to take travel planning and tourism to the next level - we think of it as travel meets Twitch."

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at 775-691-8860 or [sean@zoomaway.com](mailto:sean@zoomaway.com). Or Trevor Doerksen, CEO, ePlay Digital, at 403-775-9475, or [info@eplaydigital.com](mailto:info@eplaydigital.com)

### ***About Zoomaway***

*ZoomAway, Inc. (Nevada Co.)* provides leading hotels, golf resorts, ski resorts, and activity providers with a seamless, scalable, and fully integrated technology platform that allows for the discounted packaging of lodging, ski, golf, activities, and attractions. It seamlessly integrates into client websites, providing their customers with a real-time one-stop shop for all of their travel and recreational needs. Additional information about ZoomAway Inc. can be found at [www.zoomaway.com](http://www.zoomaway.com). *Travel Game Blockchain Inc. (Canadian Co.)* is a ZoomAway Travel, Inc. subsidiary company dedicated to housing new projects in the digital games and blockchain formats.

### ***About ePlay Digital***

ePlay Digital Inc. is a mobile game creator and publisher specializing in sports and entertainment augmented reality titles. ePlay is operated by an award-winning team of sports, gaming and eSports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought the dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

Mobovivo is a wholly owned services-based subsidiary of [ePlay Digital](#). Mobovivo develops real-time fan engagement technologies that enable TV networks, venues, teams, leagues and brands to evolve and meet the demands of today's highly-engaged audiences. Mobovivo bridges the gap between traditional broadcast and dynamic, next-generation multi-platform networks that deliver interactive content, live streaming, augmented reality, fantasy sports, and social media across multiple devices.

### ***About Core Coinz***

To supercharge fan engagement Core fuses entertainment, sports, and esports to create a new level of events, sponsorship, merchandise sales, and betting. By utilizing the blockchain, Core is the first of its kind technology platform and ecosystem for augmented reality sports and

### **Forward-Looking Statements**

This release includes certain statements that may be deemed "forward-looking statements". All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, market prices, and continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates and opinions of the Company's management on the date the

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